



**Commodore's Report - Burnaby Canoe and Kayak Club, Mar 18th/04**

2004 looks like it will be a great year for BCKC! Many club members are already very active and helping to advance BCKC towards our goals. Recent happenings have included our involvement in coaching certification (Jordan, Carly and Naomi), officials certification (Mark, Sue and Matt), upgrades to our boathouse and receipt of some long awaited boats. Also, another pub night is planned, we have a regatta coming up and a new website.

New for us as well this year will be the hosting of the community racing program on weekends starting at the end of May (formerly the schools racing program).

**Membership**

As the club continues to improve, we can expect an increase in interest from the community resulting in more members. This year we may need to deal with the effects of increased demand on our resources, in particular, coaching, boats and facilities. To manage this, the club executive will begin to consider what our maximum membership should be and plan accordingly.

**Burnaby Lake/Regatta's:**

Our long distance regatta planned for May 15<sup>th</sup>, was approved at the January CRBC meeting. A couple war canoe races are also being considered.

**Coaching/employee Contracts**

April 1<sup>st</sup> is the start of the new coaching term. I will be working with Jordan on an agreement for the summer term.

**Help Wanted**

Support is needed with regatta planning so that the May 15<sup>th</sup> regatta will be a great success and also with coaching management to assist with the additional senior and junior coaches that will be hired this summer.

**2003/04BCKC**

<u>Executive:</u> Commodore: Matt Lovett Vice Commodore: Mark Tanner Treasurer: Graham Smith Secretary: Heidi Halldorson	<u>Portfolio Managers:</u> Coach Liaison: Catrine Avanathay Fund Raising: Joanna Lovett Safety: Dave Nosella (acting) Maintenance: Jeff Raymond, Katja Rademacher Membership: Graham Smith Marketing/advertising: Matt Lovett	<u>Coaches:</u> Jordan Einarson Catherine Trask
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See reverse side for 2004 strategic plan objectives ↘

Matt Lovett - Commodore

## **1. Strategic Plan - objectives**

### **Our primary goal**

- To ensure the welfare and success of BCKC.

### **Our Vision**

- To put an entry into every race category at the 2006 provincial championships

### **Our Missions**

- provide opportunities for community education & enjoyment in flat water paddling.
- provide an enjoyable, healthy environment for youth to achieve their personal best.
- strive to continue our history of producing high quality athletes.

### **Our Values**

- We support competitive level sport.
- We provide benefit to, and support our community.
- We are primarily a sporting club, with a competitive nature.

### **Our Primary Customers**

- Flat water paddlers from youth to masters who provide paying membership.

### **Learning & Growth**

- Encourage the more mature youth racers to develop into Junior coaches.
- Develop additional club officials necessary to conduct our own regattas.

### **Financial Objectives**

#### **Our goal is to forecast and obtain the money needed to achieve our plan.**

- As a non-profit organization our focus is to raise sufficient money to support ongoing operations and achievement of the strategic plan.
- Fundraising is necessary to support the overall plan. Summer grants help but are not guaranteed.
- Financial support of a coach year-round, which includes a structured fee schedule for racing the team.
- Maintenance and improvement of our equipment and infrastructure to meet our objectives.
- Corporate funding, by in-turn providing some form of benefit to the corporation.
- Charitable donations by organizations such as the Rotary Club.